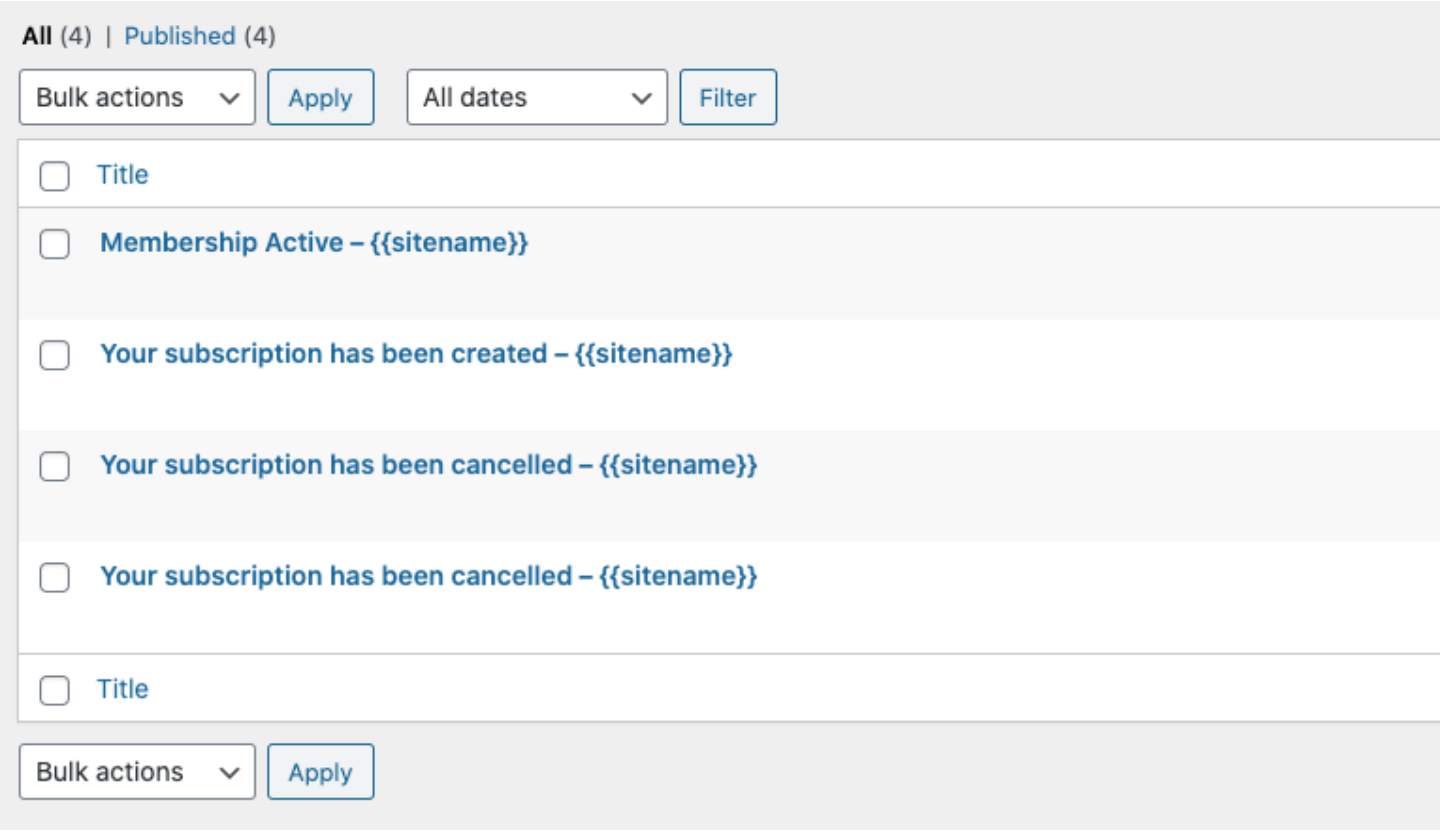
Emails

PaddlePress Pro · https://handyplugins.co/docs/paddlepress-pro-emails/

The custom emails can be sent to your customer once a specific event triggered.



PaddlePress Pro sets a couple of emails at the initial setup, you can customize them by using supported template tags.

Available template tags

{{name}}: The full name of the member.

{{username}}: The user name of the member.

{{useremail}}: The email address of the member.

{{firstname}}: The first name of the member.

{{lastname}}: The last name of the member.

{{expiration}}: The expiration day of the subscription. (not available for one-off purchases)

{{license_key}}: The license key, for domain based licensing.

{{sitename}}: The name of this website.

{{receipt_url}}: The receipt URL. Only available for one-off purchases.

{{update_url}}: The subscription update URL. Only available for subscriptions.

Supported Situations

- When a new subscription is created
- When an existing subscription is updated
- When an existing subscription is cancelled
- When a payment for an existing subscription is received successfully
- When a payment for an existing subscription fails
- When a refund for an existing subscription payment is issued
- When an one-off payment is made